

## R. Sam Barclay

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### Work Experience

#### Freelance Content Strategy, Writing, and Editing – 2013-Present

Writes and edits articles and stories for a range of audiences; helps companies with written materials

#### Aviso.com – 2019

Content Strategist – Strategized and edited content assets that appeared on company website and blog

#### Gigster.com – 2016-2017

Tech Writer – Led internal company wiki production team and wrote majority of 100+ page wiki

Customer Success Representative – Troubleshoot enterprise projects, resolved conflicts between product managers and clients, audited budgets, analyzed team dynamics

#### Healthline.com – 2013-2016

Journalist - Read scientific papers, interviewed scientists, and wrote news stories on a consumer level

#### RankLab – 2014

Copywriter - Wrote content about addiction and mental illness for drug rehab websites

#### Ness Computing, Inc. – 2010-2013

Operations Manager for mobile app startup, 2011-2013

Operations Associate, 2010-2011

Manager of photo quality project, 2010-2013

#### TriDigital, Inc., Woodside, California – 2007-2010

Project Manager for website development company, 2009-2010

Website Developer and Administrative Assistant for the company's C.E.O., 2007-2009

#### SRI International, Menlo Park, California – 2008

Summer student Marketing Associate

Developed SRI Biosciences intranet, conducted market research for drug development and licensing

#### UC Berkeley Decals – 2006

Co-Instructor for small student-run literature course

Webmaster and Course Coordinator for student-run course with 150 enrolled students

#### Stanford University Microbiology & Immunology – 2005

Summer research student in Mocarski Lab studying cytomegalovirus

#### Freelance Website and Graphic Design – 2001-2012

Created websites and print materials for small businesses, organizations, and individuals

### Education

#### University of California, Berkeley – Bachelor of Arts, Psychology (Biological) 2009

Coursework includes:

Human Neuropsychology	Biology of Stress	Attachment and Behavior Epigenetics
Hormones and Behavior	Biological Psychology	Learning and Neural Plasticity
Cognitive Neuroscience	Drugs and the Brain	Human Biological Variation

### Skills

#### Computer Skills

Windows, Mac OS X; Microsoft Office Suite, Adobe Creative Suite; HTML, CSS

#### Journalism Skills

Finding interview sources, gathering and synthesizing info, writing complex topics in plain English

#### Content Skills

Information architecture, line- and copy-editing, proofreading, fact-checking, speed-reading